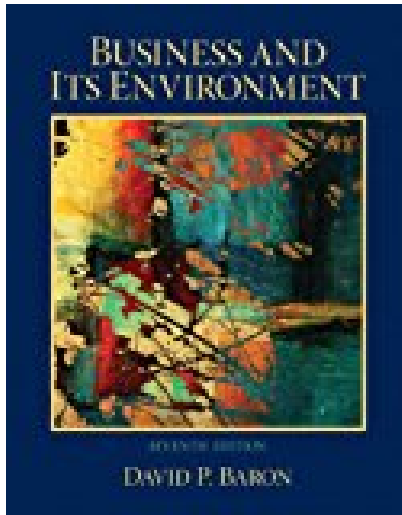


# Business and Its Environment 7th Edition

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## BOOK DETAILS

- Author : David P. Baron
- Pages : 784 Pages
- Publisher : Pearson
- Language : English
- ISBN : 0132620553



## BOOK SYNOPSIS

Businesses compete in many ways, including nonmarket areas like corporate responsibility. Learn how to sharpen your firms competitive edge. Barons integrated approach combines the disciplines of economics, political science, law, and ethics to provide a deeper understanding of the managerial issues that arise in the business landscape. The seventh edition includes four new chapters on financial markets and their regulation, the investors perspective and renewable power, the political economy of India, and behavioral ethics. The book also includes 26 new cases on timely topics.

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